



BuyAnAccessory.com is primarily a Point of Sale program to assist dealerships and their customers with OEM, Yakima, and Custom dealer-installed accessories. This continuously updated application is accessed through a web browser and, therefore, does not require any type of installation. The program is responsive and easy to navigate using either a computer, mobile device, or an in-store kiosk. For your customers' convenience, you may also utilize the embedded **BuyAnAccessory.com** link on your dealer website. This is a helpful tool for your sales staff to drive accessory sales.

If you are interested in seeing how **BuyAnAccessory.com** works, contact your *PivNet* representative to set up a meeting. We invite the General Principal, General Manager, Sales Managers, as well as the Parts and Service Managers to join for your initial meeting.

Your consultation includes:

1. An in-depth presentation on both the display and administration sides of the program
2. A review of each department's role and their part of the process
3. A review and discussion of labor rates, labor hours, and part/service mark-ups
4. A plan for best practices and payment plans

Upon implementation, your **BuyAnAccessory.com** team will:

1. Activate the Dealership Catalog with the Dealer specific Home page
2. Update any pricing, labor hours, or labor rates per dealership plan
3. Load the login and password credentials for all employees
4. Assist in uploading the dealer's unique custom products if applies to the dealership
5. Turn on Yakima catalog once the dealership enrolls in the program
6. Give access to email and live help for questions, concerns, or issues

The **BuyAnAccessory.com** team will keep the dealership's administrator updated on:

1. New Accessories
2. Price Changes and Stop Sell Items
3. Back Orders
4. New Model Launches
5. Alerts/Notes

On a weekly and monthly basis, the dealership will receive an Opportunity, Monthly Sales, and Pace Setters Report. These numbers will be reviewed during your in-store visit from your *PivNet* representative. If at any time your dealership feels the need for any additional training, you can contact *PivNet* to schedule a re-launch training session.